

STEENBURG LAKE COMMUNITY ASSOCIATION

Fall Executive Meeting
Saturday, October 8, 2016
Cottage of Judy Platt

(DRAFT)

Executive Members Present: Pat Stallaert, Dave McDonald, Don Mills, Diane Burke, Judy Platt, Anna Huk, Anthony Genovese, Nancy Kelly

Minutes from last meeting have been reviewed, motion to accept: 1st Pat Stallaert, 2nd Diane Burke

Newsletter

- please send all articles to Pat as soon as possible
- Pat and Melissa are very busy so the newsletter may be delayed going out this fall
- the South Road membership felt that comments in the spring newsletter about the garbage along the South Road were not appropriate and were uncalled for

Lake Stewardship

- no readings at this time of year
- remarked that it is difficult to take readings throughout the summer as he needs to wait for calm times on the lake without boats churning it up
- the markers were in all places except one this year, one should be further out from the Locke's property, west of the public beach.
- a request that the SLCA give consideration to changing the marker colours to make them more visible on the water, does not meet Transport Canada's requirements for private buoys.

Marketing

- Dean was not present

Membership

- 149 paid members to date. Area 1 has not submitted the membership file but indicated potential for 6 members to be added. The canvasser for the area has been away and could not be reached
- 37 members used PayPal to pay, a check to Limerick Fire Dept. will be made for \$40, (rounded up figure)
- Diane is finding some discrepancies between previous membership data base, not sure how previous counts of members were done; Marlene indicated earlier that she has deleted all previous files and shredded printed files
- Diane went through the non-members and sent emails and got 6 more payments
- double checked new and 50 year members to be sure we have names accounted for in the database
- data base was updated and cleaned up, newsletter flags next to non-members has been removed, this needs to be confirmed
- Action: Diane advised newsletter flags were removed for all members who didn't pay the association fee this year*
- will need new canvassers next year, there is some difficulty obtaining volunteers to handle the canvassing

Social

- welcome to Anna taking over the role of Social Director
- Social director does not have to run all the events, but co-ordinate the individuals who are running them

- a notice will be put in the newsletter for a call for volunteers
- Wendy Butler is still willing to do the Fun Run
- Jimmy Nevins manages the Facebook page and Amanda Burke handles the twitter reports
- tentative dates for the regatta will be July 8, road cleanup is July 9 and the AGM on August 6
- a suggestion for a new event would be a family hike which would help bring awareness to McGeachie Conservation Area
- there is a person in Bancroft, Terry Bradt that is a strong supporter of the conservation area who knows the trails well and might offer a tour
- AED would need an educational component which could be presented at various events
- discussion of moving the AGM to Tudor Cashel was suggested to show that we are supporting both townships. Previously Tudor didn't have the facilities so we continued to hold them at the Limerick centre. Now that Tudor has this capability we talked about moving the meetings between the locations to show equal support.

Municipal Affairs

- welcome to Nancy Kelly who has volunteered to participate
- Pat spoke to Jason Post who seemed to be receptive to adding features at the beach while they are reconstructing the road but these need to be presented to Council
- suggestions were a nicer looking barrier, i.e. rocks, to help control boat launch at times other than the legal times, more picnic tables, proper cleaning of outhouse,
- changes in fixing barriers up to now have not been done, possibly due to appeasement of those other than cottagers
- Limerick does not believe in the fire ban signs as they get vandalized and if they go missing, people may feel that the fire bans are lifted.
- however Tudor Cashel believes that the signs should be posted and continues to post one on the South Road or on Hwy 62 near the turnoff
- Cochranes are improving the boat launch but there is an expectation by cottage owners that there should be a free launch on the lake.
- Limerick township posts all minutes of their meeting however Tudor Cashel does not other than a few scant words, and handouts are often not available except in hard copy while at council meetings
- some mailings that go to the Municipal Director might be some county information or possibly provincial information directly related to municipal affairs

Financial

- Profit is \$1559, advertising income did go up, and membership was about the same
 - profit was made on the fun run due to some cutting of expenses
 - sales of \$2,175 was achieved this season, cost of merchandise was \$1,449.50 and a net profit of was \$725.50 was earned. This is about par for previous seasons.
 - FOCA dues were the same, cost for donations and gifts was down
 - we are running a profit but instead of committing to a GIC with any extra dollars we will hold in the bank in order to purchase the defibrillator.
 - fortunately we were able to get the signatures signed over at the bank.
 - discussion regarding why full distribution of our financials, should we posting full disclosure of our details for everyone including non-members to see
 - most other associations don't seem to post information on financials
 - do most people even read the financial reports
- Motion: Should SLCA remove the detailed financial report from the newsletter and remain available to members and others upon request.

1st Diane Burke and 2nd Don Mills, 7 in favour, 1 opposed, Motion carried

- interesting points made upon review of other associations websites, variance on membership fees is \$20 (Cordoba Lake) to a high of \$55. Other quirks are discounts for advance payment, 1st year free, draws for early renewal, email transfers or site setup for voluntary contributions
- Shawano Ratepayers Association is running a loss, newsletter is a large cost as it is 40 pages
- comparatively we actually have a high rate of membership compared to other lake associations
- should we look at additional sponsors that have been seen on other lake association websites and in their newsletters, it appears that sponsor rates are lower with other associations
- interesting point to be considered is benefits to paying memberships early

Internet

- fees for our internet are approximately \$55 CD every 6 months which is a very good rate for web domain, steenburglake.com, as well as steenburglake.ca and steenburglake.org, they all point to the current website.
- web cams are included in service except for the hardware
- very manageable now but if we start considering adding other features it will not be a volunteer job, much more time would be required to handle it.

Old Business

- we will investigate the cost of moving the meeting to Tudor for 2017 for a trial to see if we obtain a higher attendance
- Pat did a thorough investigation of purchasing the AED and Cochranes have said they are willing to host the device.
- it is suggested that we put a formal agreement in place for this situation to allow for possible change in ownership, what if they are absent
- as suggested earlier, we should formalize some education for the device at all lake association events
- need to check with insurance as to our legalities regarding someone who possibly was not able to get to it in time.
- a good protocol is necessary to explain the process of how people can make use of it.

New Business

- a member has raised a concern that water levels appear to be higher than historical levels
- contact with Tim Piddick is suggested to see what the policy is on how they manage lake levels. Lake is high, is there the possibility of a beaver dam blocking the flow out of the lake.
Action: Pat to contact Tim to determine what the policy for lake levels is
- are the costs of a medal worth giving only a ribbon, is it not more exciting to receive a medal and more likely to be kept and become a collectable by the kids.
Action: Anna to investigate adding creativity to the medals used for the fun run and the regatta instead of a ribbon

Judging of 2016 Photo Contest

- directors voted on the pictures entered in the contest

Meeting Adjourned

- 1st Pat Stallaert
- 2nd Anthony Genovese