

# STEENBURG LAKE COMMUNITY ASSOCIATION SPRING EXECUTIVE MEETING

Sunday, May 15, 2011  
Cottage of Marlene Pollard

Call to order: 9:15 am,

Executive members present:

Steve Churchill, Marlene Pollard, Anthony Genovese, Carolyn Dobson, Judy Platt, Glenda Opsahl, Dave Golem, Dean Butler

## **Social – Carolyn Dobson**

- regatta will be the same event structure but instead of paddle boats there will be kayak races
- medals will no longer be engraved with events or age categories, they will be generic for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>.
- Dave Golem will help with the barbeque; Dobson's will have access to the barbeque trailer
- Carolyn won't be at the AGM, we will need to draw help from the social committee to organize
- Carolyn will make a list of duties and people can be designated to take on each chore
- we will still have connections to our food sources, Steve can provide meat and Carolyn can obtain the corn from her friends
- steak and corn will still be done at the AGM and hot dogs and burger for the regatta
- photo contest will continue one more year but Anthony will need a volunteer to get pictures up on site ready for voting
- there should be a general call for volunteers to assist in all the activities that are put on by the association
- Rick from Upper Canada Marine will do a fishing derby on the lake in co-ordination with Mike Cochrane
- it is to be a catch and release event but will not be sanctioned by the association
- the ad for the derby will be put in the newsletter

## **Lake Stewardship**

- Dave Langman was not present so Anthony reviewed the issues.
- zebra mussel testing should be continued in order to monitor any growth in the problem
- one test found one larvae per liter
- once they grow into adults then it is a foregone conclusion that we will have them, with full capacity at about 4 years
- Rick Burke may not be able to put the markers out by May 24
- new barrels and anchors will be needed, it was agreed that we go ahead

## **Treasurer's Report – Glenda Opsahl**

- Glenda is not able to continue in the role of Treasurer so the position will need to be posted
- the bank says we need a different account for the association, this will require all potential signatures to be at the bank together during banking hours
- Glenda will not be able to attend the regatta or the AGM but she has agreed to continue until a replacement is found

- position to be announced in the spring newsletter along with the request for social committee volunteers
- the association profitability is in good condition so it may be time to add more funds to the reserve fund,
- motion proposed – that we establish the reserve for expenditures to 20K, 1<sup>st</sup> Dave Golem, 2<sup>nd</sup> Anthony; it was agreed that we move 8K to this fund
- the proposed rates are 2.8% for 3 years and 2.45% for 30 months
- all current GICs are all rolling over at different times
- consideration for using an email option for payments of memberships was discussed, PayPal method will continue although the costs are up to \$1.17 each
- the association should continue to reinforce the number of members out of the total lake population

### **Membership – Marlene Pollard**

- consider sending just the newsletter to nonmembers to encourage them to join
- put in newsletter that people can send cheques in advance, reinforce methods of advance payment
- canvassers leave a card saying they were there when they are doing their rounds
- membership was up last year, a record number

### **Promotional Sales – Dean Butler**

- sales were lower last year but still good for fundraising, they will be continued
- consider new items like mugs or hats
- consider giving a mug to every member, white w/ black print, need a minimum of 200 mugs
- could add items like travel mugs
- consider McGeachie labeled mugs also and use the dollars raised for the conservancy
- discussed a financial donation to McGeachie instead of setting up a separate financial category and doing separate fund raising
- mugs are not able to be shipped, must be purchased at events only, put a voucher in the membership package to pick up mugs at regatta and AGM, it is hoped that this will encourage more people to attend
- Dean will hold inventory, but our investment in merchandise will increase
- consider hats – navy w/ gold logo and orange w/ black logo, logo would be embroidered paddles
- mugs would be white w/black print using the paddles logo

### **Newsletter**

- draft is not completed yet
- Dean has time to get the mugs and hats into the newsletter
- will hand out the non members so extra quantities will be printed
- Marlene will advise Dave Langman how many more are needed
- format to be similar to the spring 2010 newsletter
- will do regular mailing, those who said email only will continue to receive it by this method
- new members will get the newsletter at the door
- there will be 3 or 4 new advertisers in the newsletter this spring

### **Municipal – Dave Golem**

- a proposal for a “Friends of McGeachie” committee to be set up, to organize donations and volunteer help for ongoing cleaning
- Crowe Valley may be considering eliminating funding for trails and other conservation activities
- they may be looking at handing back the control to the townships or possibly even the lake association
- a subcommittee would be necessary because of the amount of work involved and the additional fundraising; it would not be in our interest to take it on but we would need to keep a close relationship with those that are running it.
- Dave Golem has already been doing fundraising and has a few generous contributors already including himself
- the lake association will not be responsible for cash issues or expenses, but will contribute donations
- Tudor has approved access to their road allowance at the end of headland peninsula
- a building permit was not issued though
- the province is putting more pressure on townships for revenues and taxation of waterfront property, our taxes will continue to escalate quickly
- MPAC does go around checking on properties for assessments

### **Web & Internet – Anthony Genovese**

- Roger’s tower is up and running however the Jordan Lake tower (Bell) is not functioning yet
- there are plans for other new towers to be placed along highway 62 to the north of the lake
- the Bell tower will provide the most coverage for our lake

### **Executive Positions**

- the following positions are open: VP, Treasurer
- propose a new director position for Marketing, motion raised: that a position for Marketing Director be created 1<sup>st</sup> Dave Golem 2<sup>nd</sup> Carolyn Dobson
- Dean Butler has volunteered to fill the position

### **Other Business**

- discussion of our involvement with township events
- President will draft a letter to each township asking how we can help by contributions etc
- road volunteers are continuing to work and are in constant contact with Anthony, we need to reinforce that their extensive efforts are appreciated
- Tudor has contributed to the winter plowing for 2010, Limerick was not involved
- Limerick has tried to contact Tudor to co-ordinate efforts on roads, there has been no meetings yet at this time